

Analysing the changing cycles & trends

- Combining Macro Analysis with Technical Analysis

Dr Tan Kee Wee
Wong Kon How

What we do:

Our company provides training services in Asia for the securities and derivatives markets. We also provide consultancy services to help companies grow their market share, transaction volume and market liquidity. We conduct workshops for industry practitioners, retail investors and traders. Our clients and participants are securities and derivative exchanges, regulators, investment banks, institutions and brokers. Our services has gained good reviews and testimonies from our partners and their clients.

Our belief:

Knowledge is not power. Applying what you have learned is. We create the bridge!

We believe that every keen investor and trader should have the opportunity to learn about the financial market in a progressive and manageable manner. Regardless of your background and your starting point, if you have the right learning attitude, you too can be a professional in this field!"

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Objective:

Most funds houses and investors under perform as they fail to see a change in the market tides, its cycles and trends. This course work towards achieving absolute return in balancing portfolios between different asset classes – Bonds, Stocks & Shares and Commodities.

Dr Tan will guide you to understand on how the overall market phenomenal works through Macro Analysis. Kon How will focus on applying both Technical and Macro Analysis. He will discuss on how to:

- 1) Analyse market behaviours that may lead to a change in market cycle and trend.
- 2) Manage risks in today's volatility.

Course highlights:

- Practical segment with case studies on the different markets

Learning outcome:

- Using macro analysis to ride the next major trends
 - I. How studying the big picture has become possible
 - II. How economists come up with the big picture
 - III. How data affect and steer economics policies
- Identifying the changing trend through volatility analysis
 - I. Quantifying between technically analysis and macro analysis
- Managing risks in today's volatility

*Technical analysis refers to the study of market movements or behaviours

Who should attend:

- Relationship manager
- Compliance Personnel
- Fund Administrators / Managers
- Financial Planners / Advisors
- Independent Asset Managers

Duration:

1 day (6 hours)

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Our trainer:



Dr TAN Kee Wee is the Founder of *Weyhills Econometrics*. He has spent many years in the investment industry as an economist, forecasting the financial markets and global economies. He was a journalist, writing on politics and economic issues for the daily financial newspaper in Singapore – *Business Times*. He secured his PhD in Economics from the University of East Anglia in Britain. He continues to teach undergraduates economics and is a regular contributor to “MoneyTalks” organised by MediaCorp 93.8 LIVE.



Mr Wong Kon How has more than 20 years of trading experience in the finance industry. His company, Weipedia Private Limited provides consultancy services in developing the financial market in Asia. He is also a SGX Academy professional trainer with Singapore Exchange.

Apart from managing his own fund, he also conducts training sessions for industry practitioners in Singapore, Malaysia, Thailand, China and Hong Kong. These practitioners include regulators, fund managers, professional traders, brokers and their clients.

Testimonies:

Attended mainly by securities retail & licence professionals

"This is excellent and thanks for sharing. Education is a core tenet for SGX. I am very happy that we have quality of teachers like yourself helping with our vision to help people achieve financial security and independence long term. We are all living longer and this will make a difference"

**Ms Jenny Chiam,
Head of Securities, Singapore Exchange
(Singapore) – 14th October 2015**

Attended mainly by bank traders

"...conducting an outstanding presentation...response to the seminar was overwhelming with 130 participants. The content of the presentation carries high degree of practicality. Feedback from our members throughout the seminar is positive and encouraging"

**Mr Jack Cheung,
CEO of Treasury Market Association
(Hong Kong)-12 January 2015**

Attended mainly by securities and futures licence professionals

"...turnout rate of this training was great – about 30 participants (full house) attended" "The participants rated very high of this course and their satisfaction of the course was 4.71 (where 5=very good... The average rating of instructor was 4.88. Well done and thanks for delivery such a great course for us."

**Ms Ruth Kung,
Executive Director for Education & Development of Hong Kong Securities & Investment Institute
(Hong Kong) - 5th November 2014**

A Business owner and a retail investor

I have enjoyed this course and found it to be most interesting, informative and useful. In the past, I had attended various courses that taught me how to trade, read charts and identify the peaks and troughs and to follow the Trend. However, none of these courses were as detailed and concised as your class. It beats the many hours spent reading up on as many Analysts reports and business news which can be overwhelming and confusing.

Best regards, Sally (Singapore) – 24 Jul 2015

A Remisier from Lim & Tan Securities

我很荣幸能有机会上这四天的 Structured Warrants 课程，让我能学了很多非常务实与实用的方法和观念。这些技术对我们股票经纪人或做为独立投资人都是長久性受益无穷的技能。最让我印象深刻的莫过于您的诚实与诚恳的态度。您说不能担保一定全对，但您收集的数据和方法肯定能增进我们的勝算，買賣时也更有信心，至于其他方面就只能管控市场的风险了。希望在不久的将来还能有机会上您的课，听您的分享。

李小容 (Singapore) – 13 Oct 2015

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Participated with:



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